# Memorandum

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| TO: | District 7 County Extension Agents<br>4-H Coordinators |
| SUBJECT: | 2019 Junior/Intermediate Photography Contest |

**4-H CONNECT DEADLINE:**

- Contestant – 4-H Connect (Opens March 18th & Closes April 1st)

<mark>DUE TO DISTRICT OFFICE FROM COUNTY ON APRIL 2nd, 2019</mark>

- County Entry Form
- Photographs
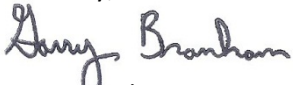- Photo Release Forms adhered to the back of each photo

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| FEE: | $5.00 for first photo<br>$1.00 for each additional photo<br>No refunds |

<mark>*Any entries made after closing date of 4-H Connect will incur a $50 late fee in addition to the original contest fee.*</mark>
<mark>*(Pending late entry is approved based on timeline needed for contest preparation)*</mark>

Please find the Guidelines, Rules and Regulations for this event on the following pages. Please contact the District 7 Office if you have any questions or concerns.

Sincerely,

Garry Branham
District Specialist – 4-H & Youth Development

**DISTRICT 7 JUNIOR/INTERMEDIATE PHOTOGRAPHY CONTEST**
**GUIDELINES, RULES AND REGULATIONS**

## AGE DIVISIONS
The following contestant ages are as of <u>August 31, 2018</u>:
- JUNIOR/INTERMEDIATE AGE – age 8 and in the 3rd grade to 8th grade
- SENIOR – NO SENIORS at District Contest

## REGISTRATION & FEES – ALL MUST REGISTER ON 4-H CONNECT
- $5.00 for first photo
- $1.00 for each additional photo
- No refunds
- Each county will need to submit the completed entry form

All contestants must be entered on 4-H Connect. Each county will submit an entry form to the District office. DO NOT send money to the District Office, payments will be done utilizing the 4-H Connect online registration system.

**There will be NO REFUNDS for entries that don't show up to the contest. If you miss the registration deadline you will be required to pay the late registration fee.**

## ENTRIES
County Extension agents will need to compile all entries from the county on attached form so we know 4-Her's are entered in the correct category. 4-Her's will have to select entry categories on 4-H Connect. **It is very important that the county office verifies that what is entered on 4-H Connect matches your county entry form.

**Number of Entries:**
A county may have three entries per division/class for a total of 42 entries per county. However, an individual 4-H member may enter only one photo per category.

**Eligibility of Entries:**
All photos must have been taken by 4-H members between the dates of **<u>January 1, 2018</u>** and the time of entry. Photos may be submitted only one time and in only one division and class to the district photography contest.

**Contestants Participating at District Roundup:**
Photography contest participants are not required to attend District 4-H Roundup. All Blue Ribbon photos will be displayed at Roundup in May. Entries are not to be removed from the display by anyone.

**Proper Entry of Photograph**
Each entry must include a Release Form to ensure proper entry.  The information MUST be legibly printed or typed on the Photography Release Form and affixed to the back of the photo in the center.  Certain entries will be retained for marketing and promotional purposes.  Others will be returned to the County Extension agents at a later date.  All participants must fill out a Photography Release Form.  This form can be found on our District 7 website
 http://d74-h@tamu.edu

**==\*\*Please make sure photos are entered in correct category.==**

**Size and Mounting of Photographs**
Each photograph must be 8 inches by 10 inches in dimension.  To display uniformly, photos should be mounted permanently using double stick tape or dry mounting on thin **foam board**, **or Photo mounting board** no larger than 8 inches by 10 inches.  **Poster board is NOT acceptable**.  Glue or rubber cement is NOT acceptable for mounting.  *This should be checked at the county level to make sure photos are mounted correctly*.

**It is extremely important that 4-H members, project leaders, parents, and county Extension agents review the descriptions of each category very carefully.
Do not enter photographs into categories that are duplicates from other categories or ones that do not clearly meet the category description.**

## ANIMALS - DOMESTIC
Photos focusing on the various animals that have been tamed and made fit for a human environment. To be considered domesticated, the animal must have their behavior, life cycle, or physiology systemically altered as a result of being under human control for many generations.
**Examples:** Chickens, cows, dogs/cats, geese/ducks(domestic use), hamsters, horses, pigs, sheep/goats, etc.

## ANIMALS - WILDLIFE
Category focuses on animals not tamed or domesticated and commonly found in the wilderness or the bodies of water throughout the country and world. Photos can be of wildlife in nature, zoos, and/or petting zoos.
**Examples:** Birds, deer, elephants, snakes, whales, etc.

## CATCH-ALL
Photos that do not fit into one of the other categories.
**Examples:** Long exposure zoomed images, painting with light, polaroid image & emulsion transfers, still-life, etc.
**Not allowed:** County's use of this category to eliminate duplicate photos from multiple 4-H members.

## DETAILS & MACRO
Getting in close is the name of the game for this category. We welcome pictures of small details that suggest a larger story. This is also the place for macro photographs.
**Examples:** Clocks, coins, ice crystals, insects, stamps, etc.

## DOMINANT COLOR
Photos with a dominant color. The dominant element in the image must be a specific color, such as red, yellow, blue, white, black, white, green, etc.
**Example:** Bowl of lemons, in a yellow bowl, on top of a yellow table covering, with a bright yellow tone sunlighting on it.
**Not allowed:** Black & White photos and duotones.

## ELEMENTS OF DESIGN
Images use of graphic elements of design. Photos that showcase line, shape, pattern, form, texture, perspective, etc. Photo can consist of any subject matter.
**Examples:** Line, pattern, perspective, shape, etc.
**Not allowed:** Digital creations or graphic designs made in commercial programs such as Photoshop, InDesign or Illustrator.

## ENHANCED
A single photo that has been technically manipulated to be an abstract, panoramic, stitched or composite image. Others variations are allowed as well.
**Examples:** Photoshop composites and creations, images greatly manipulated with a variety of filters, photos with artistic borders, photos stitched into a panoramic, etc.

## FOOD
Category is a still life specialization of photography, aimed at producing attractive photographs of food for use in such items of advertisements, packaging, menus and/or cookbooks.
**Examples:** Cakes/pies, Easter eggs, fruits and place settings, ingredients, sandwiches, Thanksgiving dinner, etc.
**Not allowed:** A photo of alcohol beverages.

## LANDSCAPE & NATURE (NON-ANIMAL)
The focus of this category includes landscapes, outdoor scenics, nature images, sunsets, urban landscapes, seascapes, cityscapes, and farms. Images focus on the beauty of the outdoors.
**Examples:** Gardens/landscapes, outdoors, scenics, etc.
**Not allowed:** Primary subject is a person or wildlife.

## MOTION/ACTION
The capture of movement within a single photo.
**Examples:** Ferris wheel spinning, horse running across field, etc.

## PEOPLE
Photos focus from all walks of life, parenting and family, children, babies, models/fashion, sports, and couples. All individuals in the photos must have provided consent and permission as a subject. If requested, a release will be needed from the photographer and subject.
**Examples:** Babies, families, kids, models/fashion, etc.

## PLANT/FLORA
Photos of interesting, unique, and beautiful flowers and flora. Photography can occur outdoors or indoors. Photo subject should be that of a single flower, plant, bush, tree, etc. Large collections of plant/flora should be considered for entry into the Landscape & Nature category.
**Examples:** A rose, an upward shot of a tree, etc.

## SPORTS
Photo that captures individual or team sports. Can be either professional or amateur (human) and the focus could be on the sportsperson, the sport environment, the effort expended, or the conflict/rewards. Must reflect a strong message.
**Examples:** Football player or team, gymnast, rodeo contestant, swimming, etc.

## THEME
Theme photo focuses on a subject announced and outlined in the contest rules and guidelines. For 2018-2019 the theme is "Promote 4-H". This category should contain photos that promote 4-H overall, activities, events, etc. Photos can include photos of leaders, mentors, family, friends, and aspects of 4-H encompassing head, heart, hands and health.

## TRAVEL
This category includes images that express the joys and adventures of travel photography, showcasing place as an important part of the photo. This category can include historic buildings, ruins, islands, any subject you might encounter while traveling, as long as the photo expresses a sense of PLACE.
**Examples:** Disney World/Land, Great Wall of China, Roman Ruins, etc.
**Not Allowed:** Photos cannot be entered into other categories (landscape & nature), but may be similar, however, photos must depict traveling and experiencing other parts of the world.

**JUDGING CRITERIA**
The judge determines the placing's of the photos. Their decision on all entries is final.

Each photograph will be judged against the following set of judging criteria, and not against photographs of your peers. Based on these criteria for each photograph, the participant will be awarded either a blue, red, white, or a participation ribbon.
The elements for judging the photographs will be:

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| IMPACT | Impact is the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. There can be impact in any of these twelve elements. |
| CREATIVITY | Creativity is the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought. |
| TECHNICAL | Technical is the quality of the image itself as it is presented for viewing, which includes the following aspects:<br>• allowable amounts of retouching and adjustments (removal of red eye, cropping, minor straightening)<br>• sharpness and correct color balance.<br>• lighting, which includes the use and control of light. The use of lighting whether natural or man-made and its proper use to enhance the image.<br>• Posing and capturing of the image |
| COMPOSITION | Composition is important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker. |
| SUBJECT MATTER | Subject Matter should always be appropriate to the story being told (i.e. category the photo is entered into) in an image. Subject matter also includes the center of interest for the photograph or where the maker wants the viewer to stop and they view the image. |
| STORY TELLING | Story Telling refers to the image's ability to evoke imagination. One beautiful thing about art is that each viewer might collect his own message or read her own story in an image. |

**NEGATIVES**
Contest officials reserve the right to request the negative, disk or print to verify authenticity.

**RELEASE OF LIABILITY**
The Texas 4-H and Youth Development Program, Texas AgriLife Extension Service, District 7 office and/or its employees/agents involved with the contest will not be held liable for missing, mislabeled, damaged or non-displayed photographs. By entry the 4-H member accepts this release.

**AWARDS**
Blue, Red and White quality awards will be given to entries based on the individual quality of the photograph. Best of Class awards will be presented to one photo in each division. The Best of Show award will presented to the one photo that demonstrates outstanding achievements in quality.

**ADDITIONAL SELECTIONS:**
As stated in the section titled *Proper Entry of Photograph*, certain entries may be retained for marketing and promotional purposes. We have selected photos over the years to become the cover of our District Food Show Cookbook Cover, on District Fashion Show materials and on Horse Show materials. Remind your 4-H members to be mindful of these and other 4-H events when taking their photos and they could be chosen!!

**COPYRIGHT AND CONTENT**

Photos that are deemed obscene, vulgar, sexually oriented, hateful, threatening, or otherwise violate any laws are strictly prohibited. The Texas 4-H and Youth Development Program respects the rights related to copyright laws and intellectual property. All photos should be based on a 4-H -members original photograph taken by the 4-H member. Use of a photo from other sources/people without permission is not allowed and will lead to disqualification of the photo and possibility all entries by the 4-H member. The Texas 4-H and Youth Development reserves the right to refuse inappropriate or unsuitable entries.

**MODEL AND PROPERTY RELEASES**

Any 4-H member submitting a photograph acknowledges that they have sufficient written permission of any recognizable locations or people appearing in their photograph(s). This permission is hereby granted to both the photographer and the Texas 4-H and Youth Development Program to publish and use as needed. Written documentation should be retained by the 4-H member and will be requested by the Texas 4-H and Youth Development Program if needed.